



YMCA of
Owen Sound Grey Bruce

Where Everyone
Belongs

Annual Report 2021-2022

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For those who **believe** that a successful community must be an inclusive community, the **YMCA** is a **powerful association** of people joined together by a shared passion to foster a sense of **belonging for all.**

The **YMCA** ensures that each individual has access to the essentials needed to **learn, grow, and thrive.**

Though the world may be unpredictable, the **YMCA** remains a constant: dedicated to building **healthy, strong, and connected communities**
where everyone belongs.





When you join the Y,
you join a charity that's
working to support healthy
kids, families, and communities.

It's our mission to help people grow
strong — physically, mentally and socially.



Our Mission

The YMCA of Owen Sound Grey Bruce is a charity dedicated to building a caring, healthy community by creating opportunities for all people to achieve personal growth in spirit, mind and body.



Our Vision

Our YMCA is a community leader for improving the health and vitality of Owen Sound and Grey and Bruce Counties.



Our Values

The work we do is grounded by our core values:
Caring, Honesty, Respect, Responsibility

To our community

In April 2021, as we entered year two of a global pandemic, many of us were asking ourselves, "How?" How do we stay positive? How do we keep going? Through facility closures, mask mandates, social distancing, remote learning, awaiting vaccination availability, and staffing challenges due to both illness and national shortages of Early Childhood Educators and Lifeguards, we didn't always know how, but we always knew why.

You! You are our "Y".

Continuing to operate and provide programs and services to meet the needs of our communities during a global pandemic has been challenging, but we have worked diligently to ensure services are provided safely and that all YMCA sites are a place where everyone belongs.

On July 26th, 2021, we were able to open our Health Fitness & Aquatics facility after being closed for almost 4 months. We began offering virtual live-feed classes and outdoor classes, and launched free access to a new virtual platform, "Y@Home+," for all registered members. These programs allowed us to quickly pivot our services when our facility was required to close again between January 5th and 31st, 2022. Since then, we have focused heavily on increasing program and service offerings in all areas of health, fitness and aquatics.

Our Community Initiatives programs continued in-person support for those most vulnerable in our communities through our Housing, Justice and Youth programs, while our Employment and Settlement & Language Services strengthened virtual service delivery to increase our capacity and reach.

These teams were dedicated to meeting the increasing need for their services while facing

limited resources; finding new ways to help individuals and families grow stronger while creating a sense of belonging for all.

Our Registered Early Childhood Educators and child care/school age staff proved to be resilient throughout the pandemic. They continued to provide quality care and programs to children in our licensed child care and school age programs through some very challenging times. Staff remained resourceful and maintained regular communication with our families, whether it be through our WeeMarkable app, over the fence when out on the playground, or via our greeters at each location.

Sadly, Camp Presqu'île – owned by the Rotary Club of Owen Sound and operated by our YMCA – remained closed for 2021. However, during this time a significant amount of planning took place to ensure reopening in the summer of 2022 would be safe and successful.

As we enter a new year, we continue to strengthen our foundation and look for opportunities to increase access to our programs and services, so that everyone in Grey Bruce feels the Y is a place where they belong.



S. Cowley

Sarah Cowley
Chief Executive Officer



B Price

Bruce Price
President, Board of
Directors

Our Impact in 2021-2022

As a charity, it is our goal to ensure that our programs and services are accessible to everyone, no matter what their financial circumstances are. Financial Assistance is available to people of all ages on an individual basis or as a family. For details on how to apply visit our website: ymcaowensound.on.ca/health-fitness-aquatics/financial-assistance/



Over \$83,000

in Financial Assistance provided to local families in need.



247

people were able to stay active and improve their health thanks to Financial Assistance.



Over \$11,000

raised through fundraising efforts to strengthen our community and our facilities.



88

new hires joined our team of 198 employees. YMCAs across Canada share the recognition of being named Forbes Canada's Best Employers 2022.



Our community
needs the YMCA, and
our YMCA needs our
community.

Your donation may support a senior on a fixed income to stay active; it may allow a parent to enrol their child in swim lessons or camp; or it could provide additional support to a family experiencing a housing crisis.

Child Care

"I am thrilled with the experience my daughter is having with the YMCA in Port Elgin. The instructors are caring, enthusiastic and show my daughter the love and support every parent hopes for from a daycare provider. She experiences many different activities each day to promote growth and development and she comes home happy and dirty, just as she should. I would recommend the YMCA in Port Elgin to all parents!" - Port Elgin Child Care Parent

675 families relied on our Early Learning Child Care and Before and After School programs.

370 children were off to a healthy start at our five YMCA Early Learning Child Care Centres.

501 children played, learned and grew at our 16 YMCA Before and After School Care sites.



Settlement & Language Services



610 newcomers of all ages improved their skills and made new friendships through Workshops & Community Connection activities.

32 individuals received assistance preparing and applying for Citizenship.

700 hours of language instruction was provided to newcomers throughout Grey & Bruce to improve their English language skills.



"This was so far one of the best days we had since we moved to Canada due to war in Ukraine. For the first time we did not have to worry about papers, Permits and work . It was totally a stress buster for us. Thank you, Settlement Services, for this wonderful experience."

- Settlement Services Client



Nothing has quite the impact on teens today than the relationships they have with their friends. We encourage positive connections by providing places where children and youth can get together, do the things they like, and take part in healthy, productive activities.

Children and Youth Programs

Childhood obesity, youth unemployment, low-income prevalence, a weak sense of social belonging... there are a lot of challenges facing today's young people, especially those from underserved communities. But despite the challenges, we know youth have the potential to make a better future for themselves and their communities. Here are some of the ways the YMCA of Owen Sound Grey Bruce is giving children and youth the opportunity to discover how awesome they are:

- | | | | |
|------------|--|------------|--|
| 131 | youth transitioning out of care received support with education, employment, housing, life skills and mental health. | 51 | newcomer youth received assistance integrating into their new school and registering for recreational activities. |
| 98 | youth improved their employability through employment readiness workshops, mentorship, and job trials. | 186 | children from 126 families attended Summer Day Camp programming in Owen Sound. |
| 74 | youth involved in minor criminal offences were referred to Youth Diversion activities as an alternative to court. | 163 | children had the opportunity to socialize, build confidence, and be active at licensed Child Care Day Camps in Port Elgin and Hanover. |

Health, Fitness & Aquatics

4,766 people of all ages were active with YMCA Health, Fitness & Aquatics programs.

120 individuals completed Standard First Aid Training with 18 individuals obtaining National Lifeguard certification.

25 community members enhanced their quality of life and built strength, flexibility and speed in our Rock Steady Group - in partnership with Parkinson's Society.

244 Cardiac Rehab participants were helped through at-home and in-person programming - in partnership with Grey Bruce Health Services.

"I signed up for Rock Steady Boxing about eight months after my Parkinson's diagnosis, and I think it's one of the best decisions I've made. It's part physical therapy, and part support group. I believe it has really helped my balance and flexibility. Even more, it has helped my attitude! The positivity is contagious, and it feels good to take constructive action. I try to never miss a session. Plus, it's fun!"

- Brad Rodriguez



Our Aquatic Certifications provide you with the necessary training to be a lifeguard and swim instructor at any YMCA in Canada.

In partnership with the Lifesaving Society of Ontario, we're proud to offer four levels of certification including Bronze, Lifeguard and Instructor, along with required recertifications.



Employment Services

"Thank you for your support through this program and all the stable future opportunities this has provided me because in less than a year my wage has gone up more than \$10 an hour from my previous job plus retirement savings and benefits! I am so happy."

- ESSC & PSW training participant

1,023

job seekers received one-on-one assistance to secure employment and training opportunities.

106

under/un-employed individuals received Essential Skills Supportive Care Worker training to provide support in Long-Term Care Homes across Grey-Bruce.

\$314,000+

financial support provided to Grey & Bruce employers to enhance their workforce; 190 workers completed certification/license requirements & improved their skills.

59%

of job seekers assisted identified as having no source of income or receiving assistance from Ontario Works or Ontario Disability Support Program.



Community Initiatives

9,391

nights of emergency shelter were provided in 2021-2022 for vulnerable individuals across Grey Bruce, a 17% increase from 2020-2021.

550

people assisted with access to food, employment, clothing and advocacy; separate from those accessing emergency short-term shelter.



"Thank you for helping me with OSAP and with CAS stuff because of you I got a grant from my school and the Ministry that covers my tuition for the year."

- Youth in Transition Worker participant

55

individuals were assisted to secure and complete Community Service hours as part of a court order.

208

individuals referred to Direct Accountability to pay restitution or make a donation as part of a court order.



Community Programs

- Health, Fitness and Recreation
- Aquatics and Swim Lessons
- Employment Programs
- Housing Support
- Alternative Justice
- Youth Gambling Awareness Program
- Youth in Transition Worker Program
- Settlement & Language Services
- Early Learning Child Care Programs
- Before and After School Programs
- YMCA Day Camps
- YMCA Partner Days
- YMCA Peace Medal
- Volunteer Opportunities
- Opportunities to Give

Visit our website to learn more about our programs: ymcaowensound.on.ca

Community Partners *(for a full list please contact us)*

- Alzheimer Society of Grey-Bruce
- Better Pool Committee
- Bluewater District School Board
- Bruce-Grey Catholic District School Board
- Canadian Tire JumpStart
- Canadian Mental Health Association Grey Bruce Mental Health and Addiction Services
- City of Owen Sound
- County of Bruce
- County of Grey
- Georgian College
- Government of Canada
- Government of Ontario
- Grey Bruce Health Unit
- Grey Bruce Health Services
- Ministry of Children, Community and Social Services
- Ministry of Education
- Ministry of the Solicitor General
- Ministry of Health & Long Term Care
- Ministry of the Attorney General
- Ministry of Labour, Immigration, Training and Skills Development
- Municipality of Meaford
- M'Wikwedong Native Cultural Resource Centre
- Owen Sound Attack
- Owen Sound Aquatic Club
- Parkinson Society Southwestern Ontario
- Rotary Club of Owen Sound
- Safe 'n Sound
- Salvation Army
- Swim to Survive Partners
- Township of Georgian Bluffs
- Township of Huron-Kinloss
- United Way of Bruce Grey
- United Way Simcoe Muskoka
- Western University
- Y Service Club

Volunteer Board of Directors

Bruce Price - President

Chartered Professional Accountant

Gwynne Potter - Past President

Chartered Professional Accountant

Danielle Landry - Vice President

Lawyer

Grace Walker - Vice President/ Treasurer

Chartered Professional Accountant (retired)

Ann-Marie Deas - Director

Social Worker/Mental Health Lead (retired)

Bob Kanduth - Director

Government & Public Relations

Peter Peacock - Director

Operations/Sales (retired)

Bernie Range - Director

Public Recreation (retired)

Kathryn Ross - Director

Chartered Professional Accountant, Chief Financial Officer (retired)

Scott Vining - Director

Lawyer

Julie Ziel - Director

Entrepreneur

Evelyn Dean - Director

Human Resources Consultant

David House - Director

Director of Continuous Improvement/Automation

Kathy Beattie - Director

Corporate Director of Medical Imaging & Cardiology

Senior Leadership

Sarah Cowley

Chief Executive Officer

Gil Zulueta

Director of Finance

Carrie Saunders-Willis

Director of Human Resources/Health, Fitness & Aquatics

Matt Shute

Director of Community Initiatives & Employment Services

Cyndy Jefferson

Director of Child Care

Nic Hayne

Director of Facilities

Scotia Hutton

Director of Camp Presqu'ile

Financial Reports

Owen Sound Family Y.M.C.A. Statement of Operations

For the year ended March 31	2022	2021
Revenue		
Contributions and bequests	\$ 60,948	\$ 86,708
Fundraising	11,742	1,090
Government purchases and grants	6,725,963	5,382,049
Membership dues	744,983	156,819
Program fees	2,801,281	1,342,729
Investment income	100,506	35,871
Rent	63,161	41,537
Administration	19,200	13,964
Other	46,443	22,318
	<u>10,574,227</u>	<u>7,083,085</u>
Employment Grants		
Employment, training incentives for employers	812,431	728,806
Employment, training and housing supports	16,300	13,325
	<u>828,731</u>	<u>742,131</u>
Total Revenues	<u>\$11,402,958</u>	<u>\$ 7,825,216</u>

Owen Sound Family Y.M.C.A.
Statement of Operations

For the year ended March 31	2022	2021
Expenses		
Amortization of capital assets	\$ 88,813	\$ 98,836
Bad debts	1,104	920
Bank charges and interest	69,433	34,504
Employee benefits	967,900	792,601
Equipment and office equipment rentals	322,532	310,292
Fundraising and contribution expenses	2,242	340
Membership and association fees	96,036	65,260
Occupancy	827,652	692,426
Other expenses	10,521	8,013
Postage and telephone	93,332	67,775
Printing and promotion	92,998	15,470
Professional fees and purchased services	86,636	61,651
Salaries and wages	6,662,247	5,097,448
Staff and volunteer expenses	102,246	52,416
Supplies and program costs	1,595,995	1,115,343
	<u>11,019,687</u>	<u>8,413,295</u>
Employment Supports		
Employment, training incentives for employers	811,225	728,806
Employment, training and housing supports	16,300	13,325
	<u>827,525</u>	<u>742,131</u>
Total Expenses	<u>11,847,212</u>	<u>9,155,426</u>
Excess of expenses over revenue		
before other and new recreation facility fund	(444,254)	(1,330,210)
Other		
Unrealized (loss) gain on investments	(80,326)	199,791
Federal wage and rent subsidies	908,744	2,127,860
	<u>828,418</u>	<u>2,327,651</u>
Recreation Facility		
New recreation facility contributions	102,500	104,000
New recreation facility expenses	-	(1,195)
Transfer to City of Owen Sound	<u>(102,500)</u>	<u>(102,805)</u>
	<u>-</u>	<u>-</u>
Excess of revenue over expenses for the year	\$ 384,164	\$ 997,441

Owen Sound Family Y.M.C.A.
Statement of Financial Position

March 31	2022	2021
Assets		
Current		
Cash and bank	\$ 4,666,386	\$ 3,198,325
Accounts receivable	665,048	1,209,866
Prepaid expenses	99,593	17,441
	<u>5,431,027</u>	<u>4,425,632</u>
Long-term Investments	1,414,898	1,401,262
Capital assets	<u>462,126</u>	<u>517,486</u>
	<u>\$ 7,308,051</u>	<u>\$ 6,344,380</u>
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 1,226,791	\$ 909,743
Deferred revenue	1,157,568	895,109
	<u>2,384,359</u>	<u>1,804,852</u>
Net assets		
Invested in net capital assets	462,146	517,506
Endowment fund	1,414,898	1,401,262
Internally restricted	681,944	716,397
Externally restricted	25,000	22,500
Unrestricted	2,339,704	1,881,863
	<u>4,923,692</u>	<u>4,539,528</u>
	<u>\$ 7,308,051</u>	<u>\$ 6,344,380</u>

The statement of operations and statement of financial position of the Owen Sound Family Y.M.C.A. have been extracted from the entire financial statement package of the organization. The complete financial statement is available for review at the Owen Sound Family Y.M.C.A. head office during normal business hours.

Get Involved

There are many ways you can help people access essential services, opportunities to better their lives, and a sense of community and belonging. Find the opportunity that's right for you.



Donate

You have the option to choose a one-time or monthly donation amount. Donations receive a tax receipt.



Fundraise

Take part in local events or fundraise on your YMCA's behalf by launching your own campaign. Email us to get started: fundraising@osgb.ymca.ca



Join our Team

Whether you are starting out in your career or a seasoned professional, you will find many exciting opportunities to achieve your personal and career goals.



Volunteer

Whether you're a student, a retiree, or somewhere in between, the volunteering possibilities are almost endless because of the breadth and scope of our programming.