

YMCA of Owen Sound Grey Bruce | Inspired Sponsorship

*You know you care about the community you live and work in.
Do your customers know?*

Show clients you're actively creating positive change in their community through the Inspired Sponsorship program at your YMCA's Health, Fitness & Aquatics facility in Owen Sound.

A limited number of high traffic, high visibility locations have been chosen for the Inspired Sponsorship banners, each available for one year on a first come, first serve basis.

With four categories to choose from, we can tailor a sponsorship that suits your business. Our YMCA has almost 6,000 members as well as a regular influx of visitors, the majority of them local, making our facility an excellent location to extend your reach.

Choose the price point that fits best for your organization, and then choose photos, colours and an inspirational quote for your banner.

Sponsoring a banner at the YMCA shows local residents you care about actively supporting solutions to social issues they are facing; that you are not a passive bystander but an agent of change.

Last year, our organization impacted more than 21,890 people throughout the region.

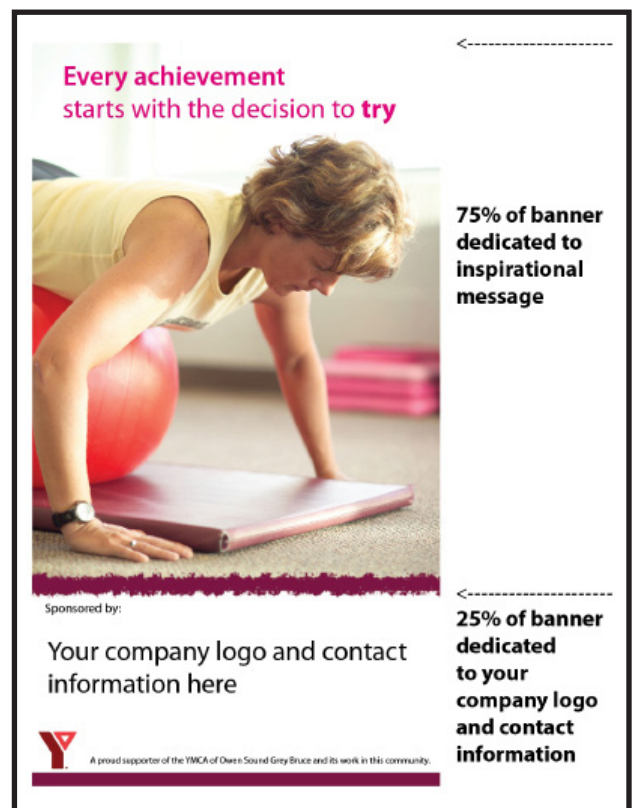
This number reflects the wide range of our programs and services, which address the broad parameters of health. Our YMCA services in Housing Support, Employment, Community Initiatives, Child Care and Health, Fitness & Aquatics complement each other and work to improve the quality of life for all people in our community.

Our goal is to ensure people of all ages, backgrounds and abilities in Grey and Bruce Counties always have the opportunity to access and participate at our YMCA. Annual fundraising provides opportunities for individuals, children and families to connect with each other and engage in activities that help them improve their lives, their health and achieve their goals. All proceeds from the Inspired Sponsorship banners will support this.

Watch your valuable advertising budget resonate further when applied to a cause that supports local families, and create an image which becomes part of daily life for many residents of our community.

Inspire them to continue following their path, and remind them that you are here along the way.

To learn more about the long-term objectives of our YMCA, and how we aim to achieve them, please review our Strategic Plan by visiting ymcaowensound.on.ca



Example only! Your banner may look different.

**YMCA of
Owen Sound Grey Bruce**



YMCA of Owen Sound Grey Bruce | Inspired Sponsorship

Category 1

Sponsorship Cost: \$1,000/yr
Approximate size 2' x 2'

Railing Squares

Spaces Available: 3
Location: Conditioning Centre, along stair railing facing the gymnasium

Category 2

Sponsorship Cost: \$1,200/yr
Approximate size 2' x 3'

Walking/Running Track

Spaces Available: 4
Location: North & South corner of walking/running track in Conditioning Centre (2 spaces available at each corner)

1 North Space Booked until Nov. 2018

Stairway Panel

Spaces Available: 1
Location: panel of glass stair wall leading to Conditioning Centre

Category 3

Sponsorship Cost: \$1,400/yr
Approximate size 2' x 4'

Main Hallway

Spaces Available: 1
Location: wall outside of Boy's Change room, visible to anyone walking down the main corridor outside the gym and changerooms

Stair Landing

Spaces Available: 1
Location: panel of glass stair wall leading to Conditioning Centre

Lounge Area Wall

Spaces Available: 1
Location: block wall in main corridor facing popular lounge

Category 4

Sponsorship Cost: \$2,000/yr
Approximate size 3' x 5'

Main Stairwell

Spaces Available: 1
Location: glass panels facing anyone who descends the stairs from the Conditioning Centre

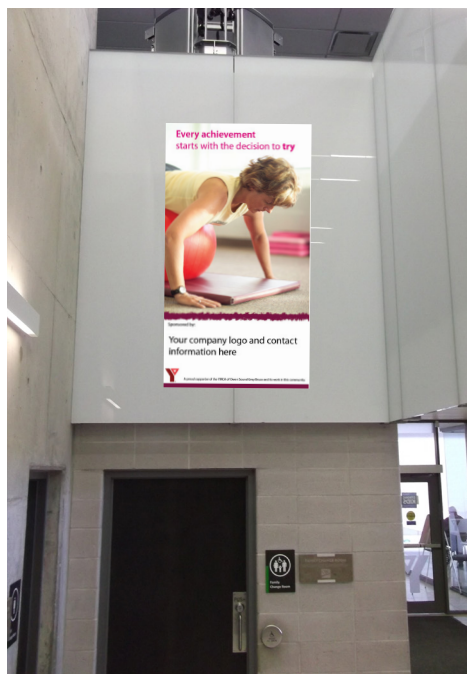
Booked until June 2019

Book your Banner

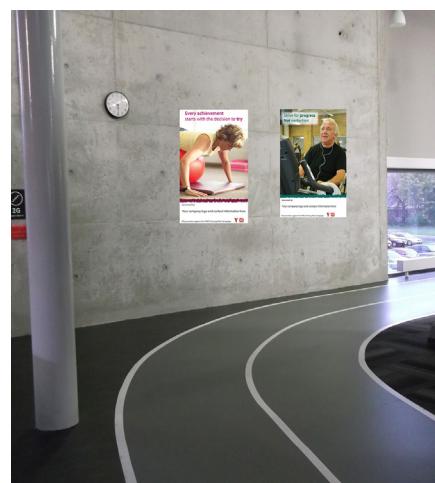
Contact Ellen Alstein,
Communications Lead, at
ellen.alstein@osgb.ymca.ca
or 519.376.0484 x222

Simple Sponsorship

- Choose sponsorship category and book your banner
- Arrange payment and forward your business logo
- Give input on the colours, quote and photo for your banner
- Review and approve a draft of your banner, in conjunction with the Y
- Come see the new banner after it has been installed at the Y!
- Connect with us on social media and share pictures of your new banner
- 12 months later: you have the opportunity to renew your sponsorship, update the banner and keep your location



Example only! Your banner may look different.



Example only! Your banner may look different.

YMCA of
Owen Sound Grey Bruce

